

TOP 50 HOUSEWARES RETAILERS

RANK	RETAILER	2024 HOUSEWARES \$ VOLUME
1	AMAZON.COM	\$34.46B
2	WALMART	\$12.42B
3	TARGET	\$5.41B
4	COSTCO	\$3.79B
5	HOME DEPOT	\$1.91B
6	LOWE'S	\$1.41B
7	BEST BUY	\$1.18B
8	SAM'S CLUB	\$1.12B
9	T.J. MAXX	\$806.22M
10	KOHL'S	\$745.43M
11	HOME GOODS	\$705.33M
12	DOLLAR GENERAL	\$664.89M
13	DICK'S SPORTING GOODS	\$573.65M
14	ROSS DRESS FOR LESS	\$562.46M
15	MARSHALLS	\$511.77M
16	DOLLAR TREE	\$510.31M
17	WALGREENS	\$462.03M
18	MACY'S	\$440.19M
19	QVC	\$391.58M
20	ULTA	\$349.52M
21	MENARDS	\$343.82M
22	MEIJER	\$328.28M
23	FAMILY DOLLAR	\$307.30M
24	BURLINGTON STORES	\$297.33M
25	KROGER	\$278.97M

RANK	RETAILER	2024 HOUSEWARES \$ VOLUME
26	HEB	\$250.28M
27	BIG LOTS	\$243.94M
28	BJ'S WHOLESALE CLUB	\$195.77M
29	CVS	\$184.94M
30	ACADEMY SPORTS	\$158.93M
31	IKEA	\$4152.33M
32	WILLIAMS-SONOMA	\$149.57M
33	ACE HARDWARE	\$140.70M
34	AT HOME	\$135.14M
35	OLLIE'S BARGAIN OUTLET	\$133.15M
36	JCPENNEY	\$109.93M
37	SUR LA TABLE	\$107.00M
38	MICHAEL'S	\$104.94M
39	TRACTOR SUPPLY COMPANY	\$104.40M
40	HARBOR FREIGHT TOOLS	\$104.39M
41	WAYFAIR	\$103.96M
42	HSN	\$95.35M
43	JO ANN FABRICS	\$92.88M
44	BEALL'S	\$84.00M
45	SCHEELS	\$83.17M
46	FIVE BELOW	\$78.55M
47	REI	\$64.30M
48	CRATE & BARREL	\$63.50M
49	WOOT.COM	\$57.01M
50	FRED MEYER	\$56.62M

Source: Circana/Checkout

Industry: Appliances, Housewares

Time Period: 12 Months Ending December 2024

Circana's Checkout service offers robust data for tracking and improving performance across all channels, plus buyer analytics to help businesses keep current customers and win new ones. Over 150,000 actively engaged buyers, the largest omnichannel panel focused on general merchandise and foodservice, provide us with receipt-based information on their in-store and e-commerce purchases. With comprehensive data from the same consumers over time, Checkout illuminates trends in behavior, including migration to shopping online by category and consumer demographics. Buyer analytics deliver insights into the most valuable customers, brand loyalty, brand leakage/lift, brand launches and more.