

# Top 50 Housewares Retailers

<u>Rank</u>	<u>Retailer</u>	<u>2023 Housewares \$ Volume</u>
1	Amazon.com	\$30.47B
2	Walmart	\$11.64B
3	Target	\$5.20B
4	Costco	\$3.38B
5	Home Depot	\$1.95B
6	Best Buy	\$1.26B
7	Lowe's	\$1.14B
8	Sam's Club	\$1.04B
9	Kohl's	\$877.85M
10	T.J. Maxx	\$713.01M
11	Dollar General	\$631.55M
12	Home Goods	\$629.93M
13	Walgreens	\$511.85M
14	Ross Dress For Less	\$504.67M
15	Marshalls	\$479.52M
16	Dick's Sporting Goods	\$472.46M
17	Macy's	\$471.65M
18	QVC	\$386.46M
19	Dollar Tree	\$370.47M
20	Ulta	\$352.62M
21	Bed Bath & Beyond*	\$348.04M
22	Meijer	\$325.48M
23	Menards	\$316.19M
24	Family Dollar	\$285.10M
25	Big Lots	\$253.26M
26	HEB	\$227.12M
27	Burlington Stores	\$218.88M
28	Kroger	\$218.85M
29	BJ's Wholesale Club	\$189.56M
30	Ace Hardware	\$161.54M
31	Ollie's Bargain Outlet	\$156.15M
32	Williams-Sonoma	\$125.75M
33	Wayfair	\$123.03M
34	CVS	\$117.28M
35	JCPenney	\$115.08M
36	Ikea	\$100.19M
37	HSN	\$97.46M
38	Academy Sports	\$95.23M
39	Harbor Freight Tools	\$94.09M
40	At Home	\$91.81M
41	Michael's	\$82.97M
42	Scheels	\$80.68M
43	Sur La Table	\$79.79M
44	Jo Ann Fabrics	\$73.05M
45	Tractor Supply Company	\$72.46M
46	Rite Aid	\$69.92M
47	Fingerhut	\$68.85M
48	Sephora	\$66.56M
49	REI	\$61.77M
50	Five Below	\$60.54M

Source: Circana/Checkout Tracking

Industry: Appliances, Housewares

Time Period: 12ME Dec 2023 vs. 1 Year Prior

Circana's Checkout service offers robust data for tracking and improving performance across all channels, plus buyer analytics to help businesses keep current customers and win new ones. Over 150,000 actively engaged buyers, the largest omnichannel panel focused on general merchandise and foodservice, provide us with receipt-based information on their in-store and e-commerce purchases. With comprehensive data from the same consumers over time, Checkout illuminates trends in behavior, including migration to shopping online by category and consumer demographics. Buyer analytics deliver insight into the most valuable customers, brand loyalty, brand leakage/lift, brand launches, and more.

\*Bed Bath & Beyond sales based on revenues generated before the company's liquidation and from the point of its relaunch as an online-only retailer.